

# Today's Restaurant

FLORIDA'S FOODSERVICE INDUSTRY NEWSPAPER ◆ \$3

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## What's Going On from page 3

### Runway II Sports Restaurant and Caberet will open this month in Cocoa Beach.

One of the original general managers of Runway, Jason, from 1999 to 2001 is back as the new owner. They now will have a tiki bar outside, where diners can also order from the kitchen at the bar. They will offer 7 different steak dinners, burgers, and over 20 different appetizers and daily specials on drinks and food. The address is 3466 South Atlantic Avenue in south Cocoa Beach. It used to be Blush Cabaret. The new place can be reached at 321.362.2397.



Venstar®, a leading thermostat and energy management systems supplier, announced the launch of **ColorTouch Commercial** a multi-functional, simple-to-use, touch screen thermostat designed for commercial installations. With ColorTouch Commercial, users can display their business logos, advertisements or promotions on their thermostat screens as a slideshow screensaver or background wallpaper. ColorTouch Commercial also includes a 365-day holiday programmer, automatically updatable firmware, and added security for public display. "ColorTouch Commercial brings the commercial thermostat to life by allowing the user to maximize its visual appeal to display the business logo, advertisement or promotions right on the thermostat screen as a slideshow screensaver or wallpaper," said Steve Dushane, president and CEO of Venstar Inc. "Whether it's a retail store, quick-service restaurant or law firm, businesses can benefit from the customization of their ColorTouch Commercial thermostats, helping to increase visibility and sales through ads and promotions on the thermostat screen." The company can be reached at [www.venstar.com](http://www.venstar.com).

The Godfather of Nuevo Latino Cuisine" and James Beard Award winning **Chef Douglas Rodriguez** announced the relocation of his signature restaurant De Rodriguez Cuba to Miami Beach's South of Fifth neighborhood. Serving his acclaimed Cuban fare in the Hilton Bentley location, De Rodriguez Cuba on Ocean will host guests ready to feast on 'the best of the best' from Chef Rodriguez. Located on Ocean Drive, the aptly named De Rodriguez Cuba on Ocean features an elegant, modern design, similar to the original. Showcasing Chef Rodriguez's Nuevo Latino culinary techniques, his renowned De Rodriguez Cuba menu incorporates his ceviche creations. De Rodriguez Cuba on Ocean offers

indoor and outdoor seating and two full bars, including one poolside and a 25-foot marble raw bar. The main dining room's floor-to-ceiling windows open up to the hotel pool deck allowing the warm ocean breeze to pass easily through, setting the mood for a relaxing dining experience. The restaurant can be reached at 305.672.6624.

Four Central Florida chefs have made the James Beard Foundation's 2011 Restaurant & Chef Semi-Finalists list for Best Chef South. Scott Hunnel of Victoria & Albert's at Disney's Grand Floridian Resort & Spa in Lake Buena Vista; James and Julie Petrakis of The Ravenous Pig in Winter Park.; and Hari Pulapaka of Cress in DeLand are the chefs. The final nominees will be announced in March 2011. Winners will be announced at Lincoln Center in New York City on May 9, 2011. All other information regarding the 2011 Awards is available at [www.jamesbeard.org/awards](http://www.jamesbeard.org/awards).

EyeLevel Interactive, LLC., innovators of patented interactive media garment technology, and Superior Uniform Group, Inc., one of America's largest and widely respected uniform manufacturers and providers, announced today a strategic alliance that will make interactive uniform apparel available in thousands of businesses across the United States, including some of the nation's largest retail, drug, grocery and restaurant chains. This licensing deal marks the introduction of (Interactive Point of Purchase System™) into the marketplace with the revolutionary concept of interchangeable panels that include advertising and promotions directly applied to the front and/or the back of the employee uniform.

ReServe Interactive an industry leader in hospitality management software, including dining reservation, table management, catering and event management systems, has achieved 14 consecutive years of growth with significant increases in key business areas including the acquisition of enterprise accounts with multiple installations. In 2011, ReServe Interactive will introduce several new products that expand the benefits of their software. First to be released is ReServe Gateway, a web services platform that enables enterprise customers to integrate and share ReServe data intelligence with other systems, streamline



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