

**Steve Tudhope**  
**Director of Marketing and Business Development**  
**Venstar Inc.**

Steve Tudhope is responsible for overall program management for the Surveyor® EMS group at Venstar®, including strategic planning, product development and enhancements, and new business development. Tudhope has been instrumental in product conceptualization, manufacturing, testing and sales of the Surveyor energy management system. He oversees in-store testing of Surveyor in major small-box retail chains and has managed the rollout of Surveyor to more than 12,000 locations worldwide.

Tudhope is also responsible for marketing strategy and business development for Venstar thermostats and accessories. Venstar-branded products are available to contractors through more than 200 dealer locations nationwide. Tudhope joined Venstar in 2003.

Tudhope brings more than a dozen years of project management experience to Venstar. Prior to joining Venstar, Tudhope was a program manager for the Ventura Chamber of Commerce, where he was responsible for business development, pro-business legislative advocacy, and regional leadership training. His position also required him to regularly work with California electric and gas utility companies as related to governmental affairs, which gave him an appreciation for energy management.

Tudhope holds a Masters Degree in Business Administration from California Lutheran University and a Bachelors Degree from the University of California at Santa Barbara.